

# Imam Abullaisi | UI/UX DESIGNER

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I am UI/UX Designer with 2 years+ of design experience. I was born in Kuningan, Indonesia on June 11, 1999. I am enthusiastic person and passionate to learn about a new things about design, business, and self-improvement. My hobbies are music, sports, film, travel, and books.

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## EDUCATION

**2017–2018**      Zenius Education  
**2014–2017**      Science (IPA) - SMAN 1 Kamal

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## WORK EXPERIENCES

### **UI/UX Designer – Troya Academic Platform**

February 2021 – April 2022 – 2 months, Sleman Yogyakarta

- Ideating, brainstorming and iterating the design with PICs such as the stakeholders, Product Manager, & Lead Devs, to validate the design and features and gather feedback.
- Creating design system, and responsive high-fidelity design/clickable prototype.
- Lead the UI/UX intern on a study case project & providing mini-workshops.

### **UI/UX Designer Talent – Upwork**

December 2021 – Now

- Hired for 6 total jobs, acquired a Rising Talent badge, & reached a \$1k portfolio

### **UI Designer Internship, UI/UX Designer Freelance – TeamUp Studio**

October 2021 – February 2022 (4 months Internship), February 2022 – Now (Freelance), Sleman Yogyakarta

- Conducting research (competitive audit, defining concept model, user flow, information architecture/ site map, and content hierarchy.
- Ideating, brainstorming and iterating the design with PICs such as the CEO, Project Manager, CTO, Chief Finance & Marketing to validate the design and features and gather feedback.
- Creating low-fidelity design/wireframe and high-fidelity/mockup about the product collaborating with another UI Designer on the team, Front-end Developer, & Back-end Developer.

### **UI/UX Designer – EXPLOID Studios**

August 2021 – September 2021 – 2 months, Remote

- Directly collaborating with the CEO who is also a Front-end Developer to validate the design.
- Research and create a sitemap, wireframe, and UI mockup.

## Freelance Designer – Self-employed

June 2021 – Now

- Designing branding Identity such as a logo, stickers, and social media design for clients.

## Junior Designer – Visualspheres Studio

March 2020 – Jan 2021 – 11 months, Remote

- Help and collaborate with PM, Senior UI/UX Designer, & UX Writer to design Web UI for client needs.
- Conducting competitive research, user flow, and sitemap.
- Designing low-fidelity design/wireframe, high-fidelity/mockup, and handoff to PIC.

## Entrepreneurship/Sales/Reseller – Self-employed

2019 – January 2021 – 2 years, Sumedang

- Gadget trading, videogames account trading, financial instrument trading, dropshipping, and also collaborating with Ngabang.us founder to produce ads.

## Graphic Design Internship – Logo Bandung (X-Bargo Studio)

May 2019 – June 2019 – 1 month, Bandung

- Directly collaborated with CEO to design an advertising graphic, video, and landing page.

## Graphic Designer & Marketing – various project

Jan 2019 – Apr 2019 – 4 months, Bandung

- Collaborating, designing plus branding a logo, advertising, sticker, and social media design on various UMKM/MSME such as Yumi Corn, BagTic, and Sukadiia Consultant.

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## SKILLS

### Industry Knowledge

- User Interface Design
- User Experience Design
- Graphic Design
- Brand Identity
- Competitive Research
- Heuristic Evaluation
- Sitemap & IA
- User Flow
- Wireframing
- Prototyping
- Design System

### Tools & Technologies

- Figma (Auto Layout, Components, Variants)
- Adobe Photoshop
- Adobe Illustrator
- HTML, CSS, Bootstrap

### Languages

- Indonesian (native)
- English
- Sundanese

## CERTIFICATION

### Full-Stack Web Designer – BuildWith Angga

[Credential ID: kxNc3YcWLI](#)

November 2021, Remote/online

### UI Design Basic – UX Change (KursusUX.com)

April 2021, Remote/online

### UX Design Process – UX Change (KursusUX.com)

April 2021, Remote/online